



# Flock Safety

The future of public safety, *now*



# Flock Safety Falcon™ Camera

- Infrastructure free
- ALPR-as-a-Service
- Vehicle Fingerprint™ technology



**Solar &  
Existing Pole**



**Electric & Existing  
Pole**



**Solar &  
Flock Pole**



**Solar & Traffic  
Pole**

# What makes Flock Safety unique?



*Infrastructure-Free*



*Public Private Partnerships*



*Safety as a Service*



*Ethics-Driven Innovation*



## Vehicle Fingerprint™ Technology

*Capture more than license plates*



Search footage by unique vehicle features:

- Type
- Make
- Color
- State registration
- Missing / covered plates
- Bumper stickers
- Decals
- Roof racks
- Back racks

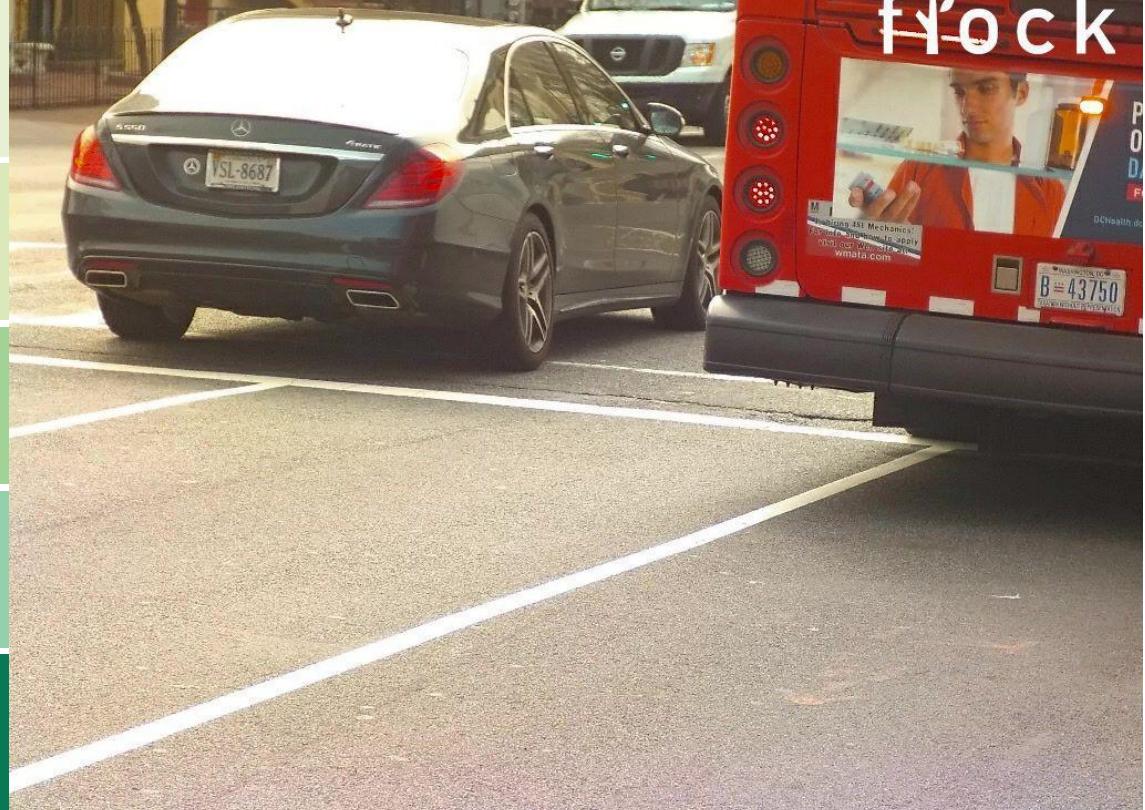
**Temporary Plate**

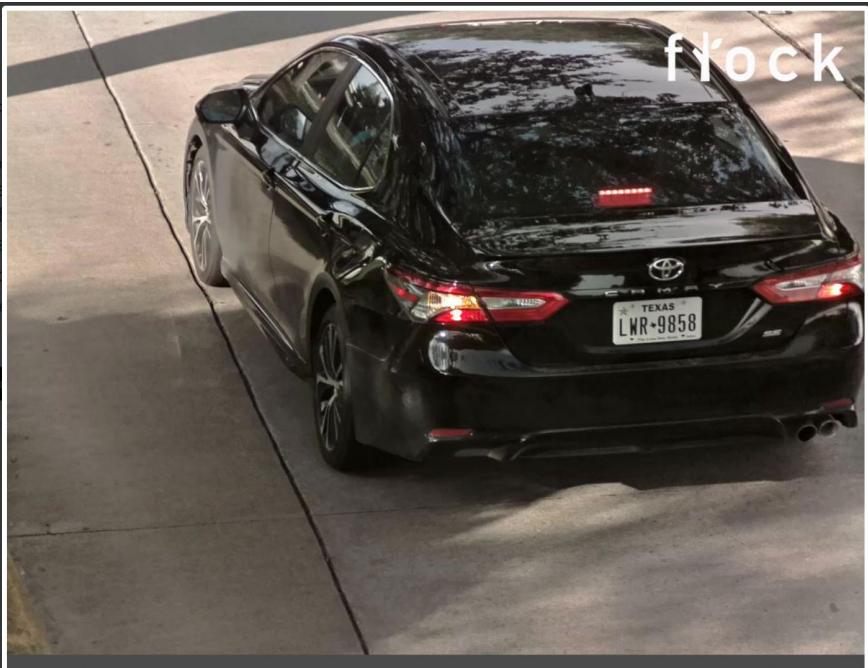
**No Plate**

**Covered Plate**

**State Detection**

**Two lanes**





Flock Demo - Knollcreek @ Classen - WB

1/1/2021 08:29:41 EST

**Day footage**



Flock Demo - Knollcreek @ Classen - EB

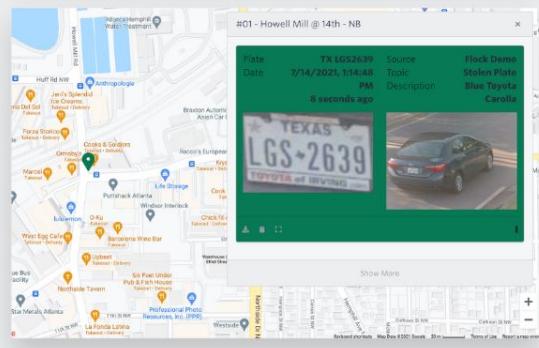
1/1/2021 03:04:51 EST

**Night footage**



## Real-time Alerts

Deliver actionable data to your entire agency



Real-time, objective leads for Dispatch, Patrol, and Detectives powered by:

- NCMEC AMBER Alert System
- FBI NCIC Hot List
- Custom Hot Lists
- Flock Safety's nationwide footage network
- Axon's Fleet 3 integration

# Why Flock Safety?

Overwhelming  
success across the  
United States

# You are in Good Company with Flock

There are several thousands of Flock Stationary ALPR Cameras already installed in over 40+ States and over 1,500+ Law Enforcement Agencies trust Flock with their ALPR Technology.

## **Some Notable Flock Law Enforcement Customers:**

*Riverside County, CA Sheriff's Office*

*Fort Worth, TX PD*

*Oklahoma City, OK PD*

*Indianapolis, IN Metro PD*

*Detroit, MI PD*

*Polk County, FL Sheriff's Office*

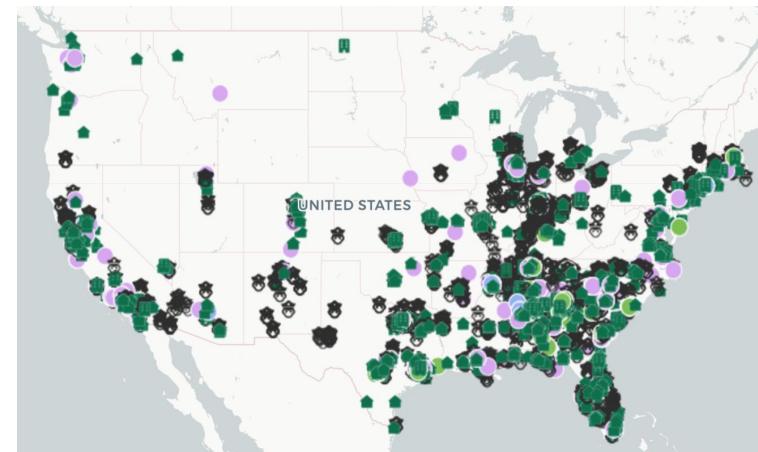
*Tempe, AZ PD*

*Milwaukee, WI PD*

*Wichita, KS PD*

*Cobb County, GA PD*

*Memphis, TN PD*





## Insights + Transparency

Measure ROI and promote the ethical use  
of public safety technology

## Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

## Transparency Portal

- Display technology policies
- Publish usage metrics
- Share downloadable Search audits

# Services



Deployment planning,  
Onboarding & Training



Fleet Management

# How many times have you seen this before?

## Lack of Evidence with No Plate



MILWAUKEE POLICE  
SEEKING SUSPECT



### Pointing and Aiming

Milwaukee Police are requesting the public's assistance in locating and identifying a suspect wanted for pointing a firearm at a person that occurred on August 31, 2021, at approximately 12:45 p.m., on the 3500 block of W. Lapham Street.

The suspect is described as a Hispanic male in his early 20's, thin build and a light complexion. He was last seen wearing a black hooded sweat jacket.

Suspect vehicle is a dark gray 4 door Infiniti, 2009-2012 year, possibly a G37 model, heavy tint, 5 spoke chrome colored rims and a sunroof.

The suspect pointed a gun at the victim and fled in the suspect vehicle.

Anyone with any information is asked to contact Milwaukee Police at (414) 935-7222 or Crime Stoppers at (414) 224-TIPS or P3 Tips App to remain anonymous.

Milwaukee Police Dept  
(414) 935-7222

## Raven™ Audio Detection Device



***Get officers on the scene before 911  
is ever called***

Expedite case clearance related to a broad spectrum of incidents:

- Gun Violence
- Catalytic Converter Theft
- Car Accidents
- Burglary
- Street Racing
- & more!

Available today for Law Enforcement

# Get real-time investigative leads to defeat every crime your city faces.



## Falcon™

*A camera that sees like a detective*

*Auto Theft  
Organized Crime  
Missing Persons  
Violent Crimes*



## Raven™

*An audio device that senses danger*

*Gun Violence  
Street Racing  
Glass Breaking*



## Owl™

*A camera that knows when to call 911*

*Assault  
Terrorism  
Trespassing*



## Sparrow™

*LPR for neighborhoods + communities*

*Vandalism  
ID Theft  
Property Crime*

\*Available 2022

\*Available 2022

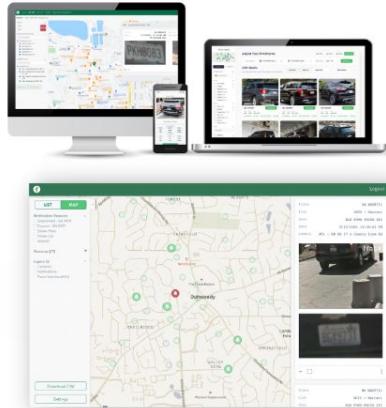
\*Available to private customers only

# flock safety™

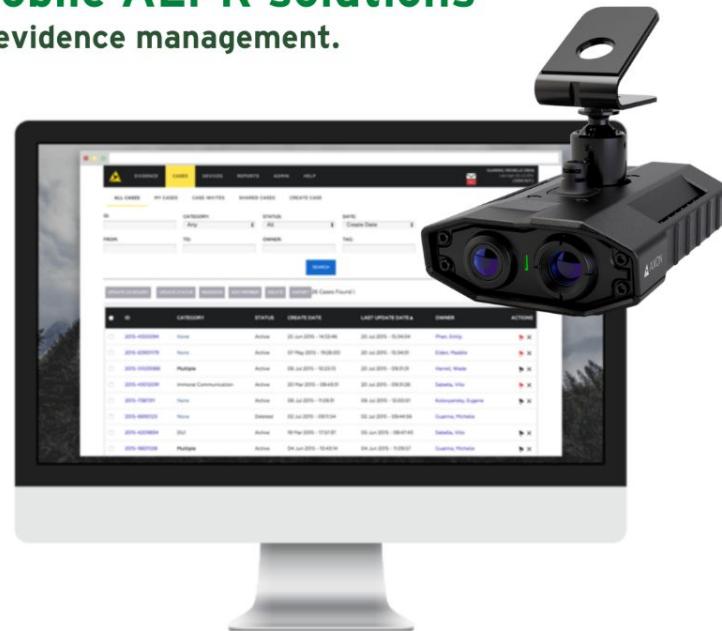
# AXON

## Fully-integrated fixed and mobile ALPR solutions

Widescale ALPR coverage. Seamless evidence management.



Fixed, infrastructure-free Falcon ALPR camera + FlockOS



Axon's Evidence platform + Fleet 3 mobile ALPR camera

# Subscription: \$2,500

per camera, per year\*

## Annual Subscription Includes

### CAMERA HARDWARE

- ✓ Automatic License Plate Reader
- ✓ Solar or DC Power
- ✓ Mounting Equipment
- ✓ Maintenance Warranty

### HOSTING & ANALYTICS

- ✓ Cloud Hosting & LTE Connectivity
- ✓ Unlimited User Licenses
- ✓ Hotlist Integration & Alerts
- ✓ Ongoing Software Enhancements

\*two (2) camera minimum | one time implementation fee per camera = \$250

\*Flock Safety does not provide electrical services | electrical work not included in price

\*Average Installation Time is 4-8 weeks after the Agreement has been signed

# 30-Day ROI with Flock Safety



Wichita, Kansas

## First Camera Installed

November 5, 2020

## 11 Stolen Vehicles Recovered

November 6, 2020

## 49 Arrests Made

November 30, 2020

## \$496,000 reached in Vehicle Recoveries

December 1, 2020

## 53 Stolen Vehicles, 32 Stolen Plates Recovered

December 4, 2020

**197**

vehicles recovered

**88**

stolen plates

**\$1.9M**

in vehicle recoveries

**211**

arrests, mostly felonies

**28**

guns seized

**1 lb+**

of meth

**5 lbs+**

of marijuana and other drugs

\*Stats are from November 2020 - May 2021

*"One of the most impactful technologies we've ever had, period."*

*"Flat out solving unsolvable crimes because of it."*

*"Systemic type of positivity about Flock."*

*-Lt. Casey Slaughter*

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Sales Reps:  
Lisa Dunn, Gursh, Matt Villarrubia,  
Chris Morris

Onboarding Specialist:  
Myron Maret

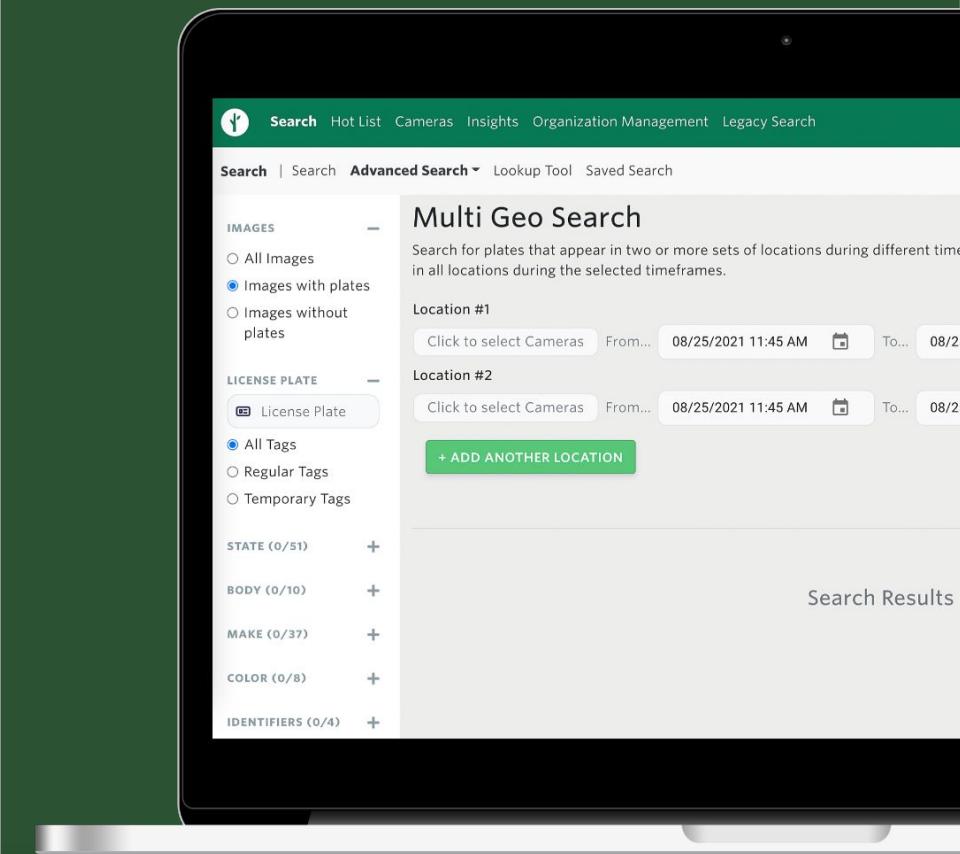
Market Manager: N/A

Ops Team:  
Andrew Hopper, Jazz Ellis,  
Will Warren, Nicole Mixer,  
Courtney Remillard, Scott  
Rose, Jammila Jenkins, Velo  
Lukic, Scout Cappello, Erin  
Borys, the entire Supply Chain  
team

Installation Techs:  
Ryan Biermann and Robbie  
Jones

NEXT-LEVEL EVIDENCE DELIVERY

# Advanced Search Package



# Advanced Search Package

*Subscription upgrade*

## Unlock the ability to ...

- Eliminates dead-end investigations when there is no vehicle description/plate available
- Transforms photo evidence from witnesses and victims into investigative leads
- Provides more evidence for stronger cases
- Clears multiple cases with one investigation

Transform any  
image into an  
investigative lead

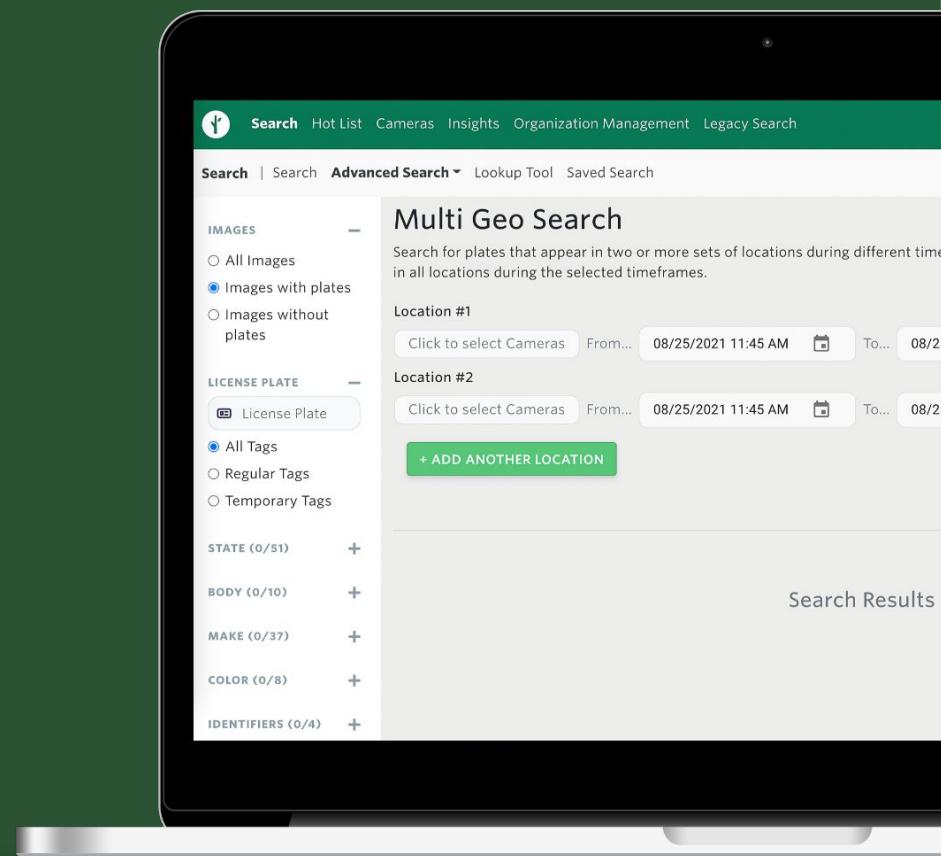


**Identify  
accomplice  
vehicles with a  
single plate**



## Advanced Search *Multi Geo Search*

**Clear multiple cases without a suspect vehicle**



# How many times have you seen this before?

## Lack of Evidence with No Plate



Little Rock Police Department

October 26 at 11:08 AM ·

...

Can you help us find Buster? If you have any information regarding this vehicle or theft, call us at 501-918-3500.

### Information Needed



On October 18th, a Blue French Bulldog named "Buster" was taken near the intersection of Temple and Lawrence Drive. The suspect was described as a black male approximately 30-40 years old, wearing a tan hat and a blue AT&T shirt, driving this red Dodge truck.

If you recognize this vehicle or have information on this theft, contact detectives at 501-918-3500.



**1,600+**

Cities with Flock Safety

**1,500+**

Law Enforcement Agency Partners

**>70%**

Crime reduction