



frock safety

Leverage the future of policing, *now*

Niles, IL
2/4/22



flock safety

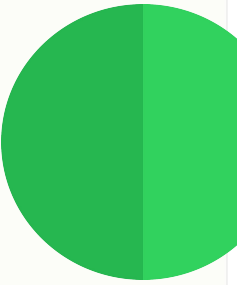
Our Mission

Eliminate Crime



How does this technology prevent and eliminate crime?

- **Proactive:** Real Time Alerts when Stolen or Wanted Vehicles enter your City
- **Investigative:** As clearance rates increase, crime rates decrease
- Flock cameras act as a deterrent



Gathers objective and unbiased facts about vehicles

Vehicle is Stolen

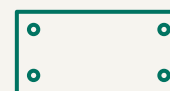


Plate
TX LGS2639



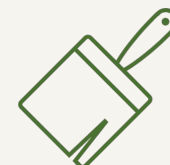
Last Visit
3:15 PM EDT



Make
Toyota



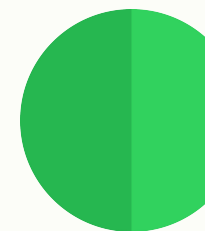
Seen
3 OF 30 DAYS



Color
Gray

Protecting Privacy

- Footage owned by Agency/City and will never be sold or shared by Flock
- 30 day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- Takes human bias out of crime-solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)

- All data is stored securely in the AWS Government Cloud
 - Search reason is required for audit trail
 - NOT facial recognition software
 - NOT used for traffic enforcement
 - End to End Encryption of all Data
 - NO PII is contained in Flock
 - Not connected to registration data or 3rd party databases (Carfax, DMV)
 - Transparency Portal
- 

Transparency + Insights

Measure ROI and promote the ethical use of public safety technology

Transparency Portal

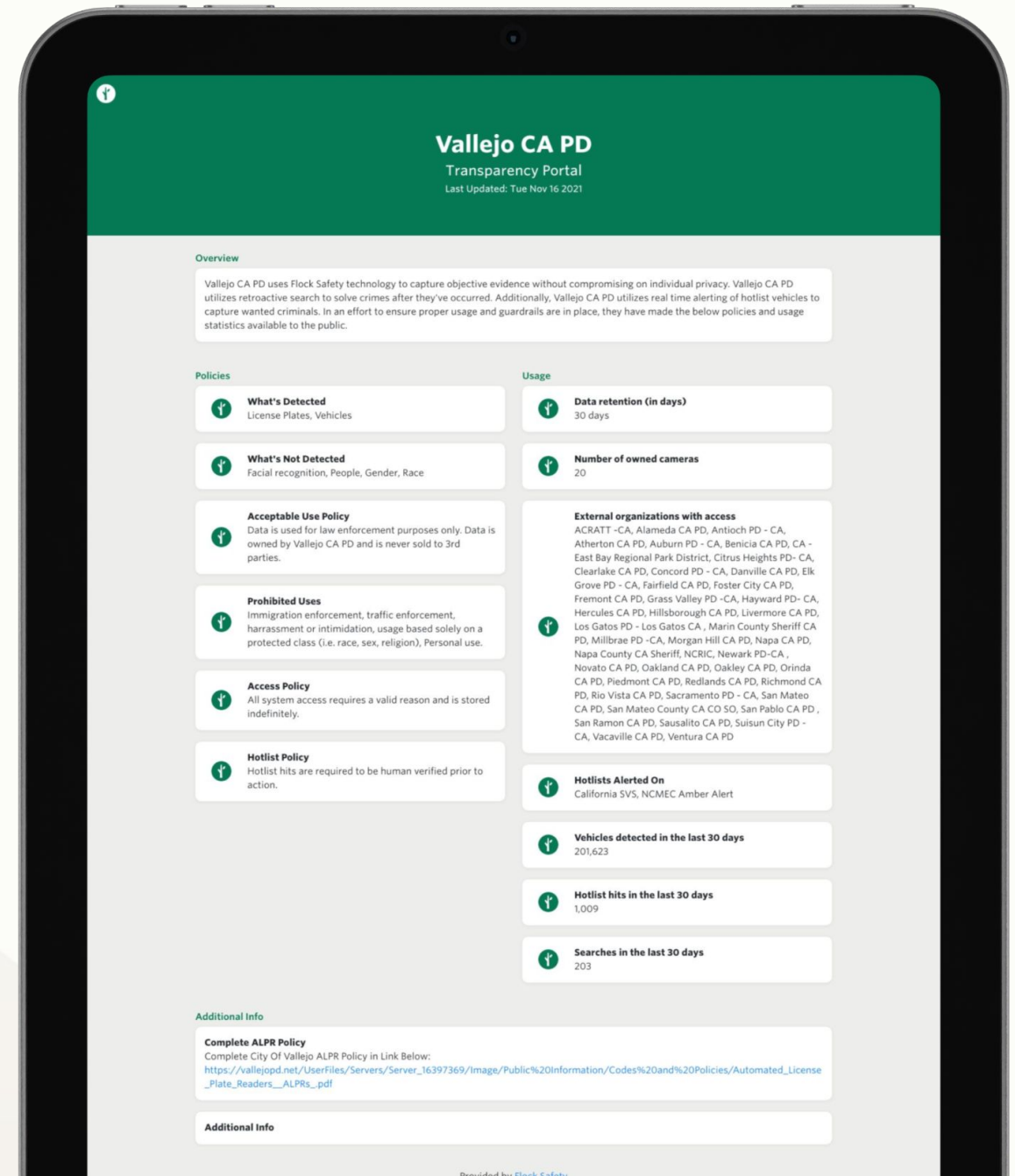
- Customizable for each agency
- Display technology policies
- Publish usage metrics
- Share downloadable Search audits

Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

Examples

- Click here for [Morgan Hill PD](#)
- Click here for [Vallejo PD](#)



Weeks after install

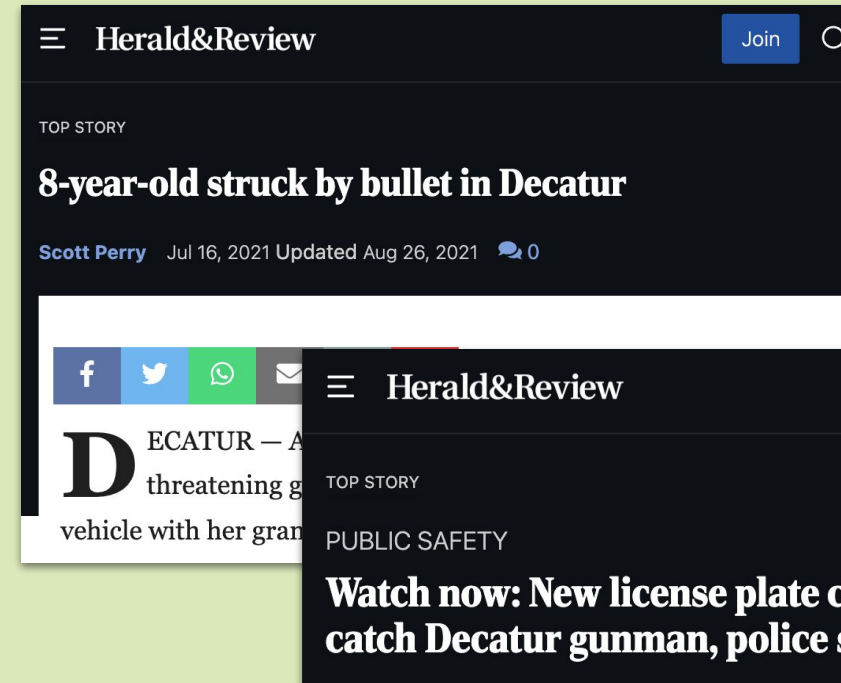


Decatur PD



Decatur, IL

- 8-year-old girl was in the car, with four other kids, with her grandmother **when she was shot**
- Flock Cameras caught the Saturn Ion and MS temporary tags
- **Suspect arrested** and 11 gun casings found in the vehicle that matched the weapon



“In this particular case, there is a good chance we wouldn’t have solved the case without the FLOCK system. It gave us the vehicle description to look for and so forth.”

- Deputy Chief Shane Brandel

Flock ALPR *Immediate ROI*



Cranston PD



Pawtucket, RI

- Pawtucket Police have responded to nearly 200 calls involving the Fab City Cigar Lounge, including **nine in 2022**.
- On Mon, 1/24/22, an altercation broke out, and a suspect shot and killed two people
- Neighboring agency, Cranston PD picked up the suspect license plate and **they made the arrest of the murder suspect**.
- The suspect was from Providence, and will be charged with first-degree murder.



Pawtucket, RI

CASE STUDY *Amber Alert*



CPD



Chamblee, Georgia



Stranger on Stranger Abduction
August 28, 2020

When every second matters, Flock Safety's Machine Vision is Critical

- 12:33 PM** ● Amber Alert Issued
- 1:01 PM** ● Search Conducted with Flock Safety
- 2:30 PM** ● Suspect Vehicle Located
- 5:03 PM** ● Felony Stop + Arrest
- 6:00 PM** ● Baby Reunited with Mother

flock safety

Appendix



Resources

1. **Educate council and create buy in:**
 - a. What is ALPR? - [click here](#)
 - b. ALPR FAQs - [click here](#)
2. **Educate the community, and listen to concerns:**
 - a. Press release template - [click here](#)
 - b. Images of ALPRs - [click here](#)
3. **Transparently communicate:**
 - a. PIO Toolkit - [click here](#)
 - b. Model ALPR policies
 - i. Option 1 - [click here](#)
 - ii. Option 2 - [click here](#)
 - iii. Option 3 - [click here](#)
 - c. Examples of the Transparency Portal - [click here](#)