

Commissioner Provided Items

Disclaimer: The following information is provided by an individual Finance Commissioner for discussion purposes only. The content has not been reviewed, verified, or endorsed by City finance staff and does not represent official City data, analysis, or policy.

PSQ Productions, LLC
Profit and Loss
HB 2024

	4th of July Celebration
Income	
Ticket Revenue	
40105 Admission & Passes	207,000.25
Total for Ticket Revenue	\$207,000.25
Vendor Commissions & Fees Revenue	
40130 Earned Food Commission	5,811.27
Total for Vendor Commissions & Fees Revenue	\$5,811.27
Venue Fees & Sponsorships Revenue	
40125 Sponsorships	26,113.80
Total for Venue Fees & Sponsorships Revenue	\$26,113.80
Total for Income	\$238,925.32
Cost of Goods Sold	
Entertainment Costs	
50195 Entertainers / Performers Service Fees	3,000.00
Total for Entertainment Costs	\$3,000.00
Event Services Costs	
50331 Event Services Management	51,400.50
50355 Event Services Security	17,141.00
50555 Event Supplies	22,154.83
Total for Event Services Costs	\$90,696.33
Operations Costs	
50520 Rental Tents	4,375.58
50530 Rental Equipment	77,424.50
Total for Operations Costs	\$81,800.08
Ticketing Costs	
50565 Merchant Processing & Ticket Fees	1,933.28
Total for Ticketing Costs	\$1,933.28
Total for Cost of Goods Sold	\$177,429.69
Gross Profit	\$61,495.63
Expenses	
Business Expenses	
60400 Business Licenses & Permits	140.44
Total for Business Expenses	\$140.44
Commission & Fees Expenses	
60020 Commission & Fees	11,553.72
Total for Commission & Fees Expenses	\$11,553.72
Marketing Expenses	
60040 Marketing Content & Graphic Design	2,200.00
60062 Marketing Print Advertising	4,233.49
Total for Marketing Expenses	\$6,433.49
Total for Expenses	\$18,127.65
Net Operating Income	\$43,367.98
Net Income	\$43,367.98

Accrual Basis Wednesday, August 26, 2026 09:11 AM GMT-07:00

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