



City of Costa Mesa

77 Fair Drive
Costa Mesa, CA 92626

Agenda Report

Arts Commission

Item #: 26-177

Meeting Date: 3/5/2026

TITLE: ART MURAL APPLICATION AT 2096 HARBOR BOULEVARD
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

Staff recommends the Arts Commission:

1. Review and provide recommendations to the proposed mural located at 2096 Harbor Boulevard in Costa Mesa, as part of the Theodore Robins Ford renovation project.

BACKGROUND:

The Art in Public Places Report created by consultant, Arts Orange County was approved by the Arts Commission on April 6, 2023 to address aspects of the Arts and Culture Master Plan's Goal #2: Expand Public Art throughout the City.

The procedures, requirements, and art mural application documents are part of Action 2.2 in the Arts and Culture Master Plan: which is to "develop a plan for more ambitious temporary and permanent public art, including the identification of potential locations around the City, creation of policies with respect to selection and acquisition of artworks, and determination of the funding sources to be used.

Jim Robins, the owner of Theodore Robins Ford, a private business at 2060 Harbor Boulevard in Costa Mesa, will commission artist Sebastian Curi to paint a mural on the outside of the new Starbucks building at 2096 Harbor Boulevard. The proposed project plan and the artist's design are attached, Attachments 1 and 2.

ANALYSIS:

In The first step of Action 2.2 was to establish Public Art Criteria and Guidelines to assist with new temporary and permanent public art projects in the future, which was brought to the Arts Commission on May 4, 2023. The Arts Commission then reviewed and approved a draft of the mural permit application at a June 1, 2023 meeting and a policy on murals on public property at the October 3, 2023 meeting. A public art donation policy was reviewed at the March 7, 2024 meeting.

The Mural Permit Application for private property is now an online application in TESSA, the city of Costa Mesa's online permitting software. All applicants can fill out the application online and present to the Arts Commission before completing their mural projects. The Mural Permit for private property is currently an optional mural permit to ensure that murals are developed with the full awareness of the community, with technical and legal considerations in relation to materials, maintenance, and artist's rights, adhered to and understood.

FISCAL REVIEW

No fiscal review is required at this time, as there are no associated costs.

LEGAL REVIEW

No legal review is required.

CONCLUSION:

Staff recommends the Arts Commission:

1. Review and provide recommendations to the proposed mural located at 2096 Harbor Boulevard in Costa Mesa, as part of the Theodore Robins Ford renovation project.