



Agenda Report

Arts Commission

Item #: 26-436

Meeting Date: 10/1/2026

TITLE: ARTS AND CULTURE MASTER PLAN UPDATE - CONSULTANT INTRODUCTION AND PROJECT OVERVIEW

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: MONIQUE VILLASENOR, RECREATION MANAGER

CONTACT INFORMATION: MONIQUE VILLASENOR, RECREATION MANAGER (714) 754-5679

RECOMMENDATION:

Staff recommends that the Arts Commission receive a presentation introducing the consultant team selected to facilitate the City's Arts and Culture Master Plan Update, provide feedback, and receive public input. No formal action is required.

BACKGROUND:

The City of Costa Mesa adopted its current Arts and Culture Master Plan in 2021 to provide a framework for supporting arts, culture, and creativity throughout the community. As the City continues to advance its identity as the City of the Arts, an update to the Master Plan will provide an opportunity to evaluate progress made since adoption, identify current and emerging needs, engage the community, and establish priorities for the future.

Following a competitive Request for Proposals (RFP) process, City Council selected MIG, Inc. (MIG) to facilitate the Arts and Culture Master Plan Update. MIG will lead the project in partnership with Cultural Planning Group (CPG) and CVL Economics, bringing expertise in cultural planning, community engagement, arts policy and governance, creative economy analysis, and funding strategies.

ANALYSIS:

The consultant team has proposed a phased planning process that will include an assessment of the existing 2021 Arts and Culture Master Plan, baseline data and cultural resource analysis, community and stakeholder engagement, strategic visioning, implementation planning, funding and governance strategies, staffing and organizational analysis, and preparation of the updated Master Plan.

Community engagement will be an important component of the update process. Proposed engagement activities include a citywide survey, community pop-up events, bilingual focus groups and public workshops, stakeholder engagement, and opportunities for Commission participation.

At this meeting, the consultant team will introduce themselves and provide an overview of their anticipated approach to the Arts and Culture Master Plan Update. This initial discussion is intended to provide the Arts Commission and members of the public with an opportunity to share early comments, questions, and feedback as the consultant team begins developing the project framework and engagement process.

The Arts Commission will have additional opportunities to participate throughout the planning process, including review of the draft Arts and Culture Master Plan prior to consideration by the City Council.

FISCAL REVIEW

There are no costs associated with this report.

LEGAL REVIEW

There is no legal review required for this report.

CONCLUSION:

Staff recommends that the Arts Commission receive a presentation introducing the consultant team selected to facilitate the City's Arts and Culture Master Plan Update, provide feedback, and receive public input. No formal action is required.